



THE CITY OF SAN DIEGO
Redevelopment Agency's Report

DATE ISSUED: March 14, 2007

REPORT NO.: RA-07-07
RTC- 07-020

ATTENTION: Honorable Chair and Members of the Redevelopment Agency
Council President and City Council
Docket of March 20, 2007

SUBJECT: Morena Boulevard Traffic Signal Modification
North Bay Redevelopment Project Area

REFERENCE: Engineering & Capital Projects Fiscal Year 2007 Adopted Budget

REQUESTED ACTION:

- 1) Should the Redevelopment Agency and City Council make the necessary findings and authorize the expenditure of \$30,000 from the North Bay Redevelopment Project Area to the City for the purpose of financing the modification of a traffic signal on Morena Boulevard at Linda Vista Road?
- 2) Should the City Council accept the transfer of funds from the Redevelopment Agency to CIP 68-0110.0, Fund 10252, for the purpose of modifying a traffic signal?
- 3) Should the City accept the funds in the amount of \$30,000 for the Morena Boulevard Traffic Signal Modification (CIP 68-0110.0)?

STAFF RECOMMENDATION TO THE REDEVELOPMENT AGENCY:

- 1) Make the necessary findings that the contribution of \$30,000 from the North Bay Redevelopment Project Area to the City of San Diego for the Morena Boulevard Traffic Signal modification is necessary and of benefit to the North Bay Redevelopment Project Area; and
- 2) Authorize the expenditure of \$30,000 of FY 2007 North Bay Redevelopment Project Area funds for the Morena Boulevard Traffic Signal Modification.

STAFF RECOMMENDATION TO THE CITY COUNCIL:

- 1) Make necessary findings and accept the contribution of \$30,000 from the North Bay Redevelopment Project Area to the City for the modification of a traffic signal on Morena Boulevard at Linda Vista Road within the North Bay Redevelopment Project Area;
- 2) Accept the transfer of funds from the Redevelopment Agency to CIP 68-0110.0, Fund 10252, for the purpose of modifying a traffic signal;

- 3) Authorize a \$30,000 increase in the Fiscal Year 2007 Capital Improvements Program Budget in CIP 68-0110.0, CIP: Traffic Signal—Modernization/Modification, Fund 10252, North Bay Redev CIP Contributions;
- 4) Authorize the Auditor and Comptroller to appropriate and expend the transfer of \$30,000 from CIP 68-0110.0, CIP: Traffic Signal—Modernization/Modification, Fund 10252, North Bay Redev CIP Contributions for the modification of a traffic signal on Morena Boulevard at Linda Vista Road; and
- 5) Authorize the Auditor and Comptroller, upon the advise of the administering department, to transfer excess funds, if any, to fund balance, Fund 98070, JO 010252, North Bay Redevelopment Project Area.

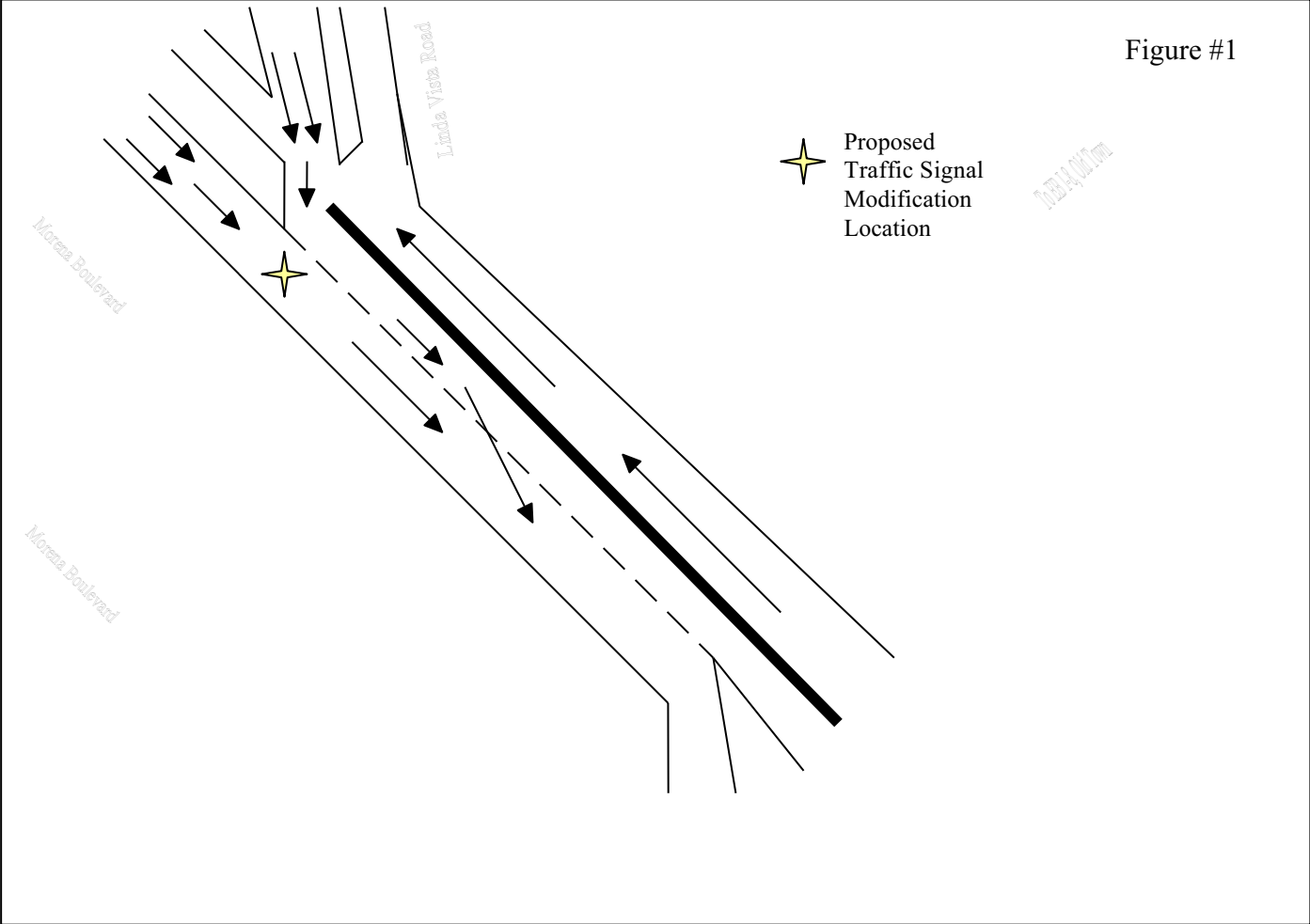
SUMMARY:

The North Bay Redevelopment Project Area has been requested to fund the modification of a traffic signal on Morena Boulevard at Linda Vista Road for a total project cost of \$30,000. The project is currently on a backlog needs list of signal modification projects for the Engineering and Capital Projects (E&CP) Department. The total cost for all projects currently on the needs list is \$7.4 million. The E&CP Department receives a total of \$750,000 each fiscal year to address this city-wide needs list. The request for a traffic signal modification on Morena Boulevard would likely remain unfunded for many years without the use of redevelopment funds.

Southbound Morena Boulevard at Linda Vista Road and beyond has been identified by the E&CP Department and community members as an area that would benefit from the modification of a traffic signal. With the modification of a traffic signal on Morena Boulevard at Linda Vista Road, (proposed location shown on Figure #1) traffic would move throughout the area in a safer manner and reduce the number of collisions in the area. Currently, southbound Morena Boulevard traffic must merge from two lanes into one prior to the intersection, then must merge again with Linda Vista Road traffic. Additionally, cars on southbound Morena Boulevard from Linda Vista Road must merge to the right to take the I-5 on-ramp. The majority of traffic from Linda Vista Road going southbound on Morena Boulevard will continue onto I-5 necessitating the right-merge (See Figure #1). Studies have shown that vehicular traffic merging to the right is more difficult and more conducive to vehicle conflicts.

The recommendation of the E&CP Department is to modify the existing signal on Northbound Morena Boulevard to address the traffic on southbound Morena Boulevard at Linda Vista Road intersection. The signal modification will not only separate the traffic on Morena Boulevard and Linda Vista Road, but it will also allow traffic on both Morena Boulevard and Linda Vista Road to continue as two lanes throughout the intersection and beyond. The separation of the traffic will eliminate the right-merge conflicts on Morena Boulevard.

Redevelopment Agency staff have concluded that the use of redevelopment funds for this traffic signal modification is consistent with the North Bay Redevelopment Plan, would benefit the project area, eliminate blight in the project area, and that no other funds are available for this improvement.



If approved, the proposed traffic signal modification project will be managed by the City’s E&CP Department. Following approval, redevelopment funds will be transferred to the City for the project.

FISCAL CONSIDERATIONS:

Funds in the amount of \$30,000 are available from the North Bay Redevelopment Project Area. If approved, the requested action will appropriate North Bay funds in an amount not to exceed \$30,000 for the Morena Boulevard traffic signal modification.

PREVIOUS AGENCY and/or COUNCIL ACTION:

None.

COMMUNITY PARTICIPATION & PUBLIC OUTREACH EFFORTS:

At the regularly scheduled December 6, 2006 Project Area Committee (PAC) meeting, the North Bay PAC voted (13-1-1) to recommend approval of up to \$30,000 for the Morena Boulevard traffic signal modification with any excess funds returned.

KEY STAKEHOLDERS AND PROJECTED IMPACTS

Key stakeholders include the North Bay PAC and the Linda Vista Community Planning Area. The modification of the traffic signal will make the area safer for those using Morena Boulevard and Linda Vista Road including residents, business occupants, business owners, and customers.

Respectfully submitted,

Janice L. Weinrick
Deputy Executive Director,
Redevelopment Agency
Assistant Director,
City Planning and Community Investment

Approved: James T. Waring
Assistant Executive Director,
Redevelopment Agency
Deputy Chief Operating Officer for
Land Use and Economic Development

Attachment:

- [1. Findings of Benefit North Bay Redevelopment Project Area](#)